



Allocation of London Marathon Club place

Date policy agreed	17th October 2016
Date policy reviewed	July 2026
Date due for review	July 2028
Reviewed by	Vickie Hillier – Deputy Chief Officer

Allocation of Club Places for the London Marathon

The management of London Marathon places is administered by Fitmums and Friends on behalf of all Clubs. When members choose to take affiliation, this is to England Athletics as a representative of “Fitmums and Friends” rather than to individual Clubs and thus the places given by the London Marathon team are open to all affiliated members across all Clubs. The following criteria is required for the administration of these Club places.

1. Members must have entered the London Marathon independently via the public ballot for that year.
2. Members must be full, affiliated members of Fitmums and Friends and have been a member for 1 full year previous to the London Marathon Ballot opening i.e. members joining from 1st April in any given year will not be eligible for the ballot place which comes available at the end of that year. No new members are eligible – only renewing members. The Member must also continue to be an affiliated member in the year of the Marathon. This is to make it a fair process for existing members and to discourage membership just for the purpose of gaining a marathon place. Members must be affiliated in the month of April in the previous year to count as an eligible member for the full year (see example 3 below).

Example 1 - eligible

1st Apr 2025 – 31st Mar 2026 – fully affiliated member for the whole year from renewal of membership as of 1st Apr 2025.

1st Apr 2026 – 31st Mar 2027 – renews membership & takes affiliation.

Eligible for Fitmums and Friends draw.

Example 2 – not eligible

1st Apr 2025 – 31st Mar 2026 – is a member for whole year from 1st Apr but does not affiliate 1st Apr 2025 – 31st Mar 2026 – renews membership and takes affiliation.

Not eligible for Fitmums and Friends draw due to not being affiliated in previous membership year.

Example 3 – not eligible

1st April 2025 – 31st March 2026 – becomes a member after April 2025 e.g. 1st May 25 & takes affiliation 31st March 2026 – renews membership and takes affiliation.

Not eligible for Fitmums and Friends draw as members not affiliated for full previous year.

3. Members must be a regular attendee at Fitmums and Friends to be eligible to take a Club place. Whether someone is a regular member will be determined at the discretion of the Central Team, following a review of attendance data.
4. If members are unsuccessful in gaining a place via the Public ballot they must retain their original London Marathon Ballot Rejection Slip/email & provide a copy to Central Team (when requested) so that it can be put into the Club draw organised by Fitmums and Friends. Only slips/emails handed in by the advertised deadline will be accepted.
5. Application for places must be made via this form: <https://forms.gle/CcigZ1Wte2sNShMY9>
No applications will be accepted via any other means unless specifically agreed in advance.
6. 2nd Claim Members are not eligible due to lack of affiliation status with Fitmums and Friends.
7. If members are unsuccessful in the Club draw in any year but continue to enter as an individual they can enter the ballot in subsequent years. This also applies if members hand a club place back before the transfer deadline – they may still apply for the following year.
8. Places obtained through the Club draw cannot be transferred to anyone else. If the place can no longer be used, it must be handed back to Fitmums and Friends before the transfer deadline date for the re-allocation of the place to those in the original draw.
9. If a member who is successful in gaining a club place becomes injured or there are other circumstances which mean they cannot take part in the race and this becomes apparent after the transfer deadline, deferment is possible up until the day before the marathon and should be discussed with the Central Team where possible prior to this.
10. As much as is possible Club places should be used in the year they are obtained. The Club ethos is to give as many people as possible the opportunity to experience the London Marathon. If for any reason someone cannot use their club place that year and they enable someone else to have the London Marathon experience by informing the Central Team prior to transfer deadline date, then the person who transfers the place will be eligible to have their rejection slip for the current year entered in the club ballot the following year. Therefore in this situation for the following year only,

this individual may have two slips in the club ballot if they were once more rejected by the Public Ballot.

11. Once a member has gained a Club place they are not eligible to go in the draw for the following 2 years (3 years in cases where the place was not used in year of allocation but deferred to the following year, this applies whether the place was used or not) – this is in order to give as many members as possible the opportunity to take part in this event.
12. If club places exceed the amount of eligible members, the above criteria can be relaxed at the discretion of the Central Team. Members must still hold a current rejection slip. If all club places are still not taken then any interested member can put themselves forward for consideration. In this situation, there may be a requirement for fund raising.
13. Members who are lucky enough to receive a place through the Club ballot **must** wear the authorised Fitmums and Friends kit for the race.
14. Key dates: Exact dates vary from year to year and responsibility for checking these rests with the athlete.
15. Fundraising for Fitmums and Friends is not a requirement when being allocated a Club place, however as a small Charity, fundraising is a vital part of our existence. It would be very much appreciated if a member wishes to fundraise for Fitmums and Friends. In this case, support can be provided by the Central Team to access materials, online fundraising platforms and promotion.

Detail of Policy Reviews

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